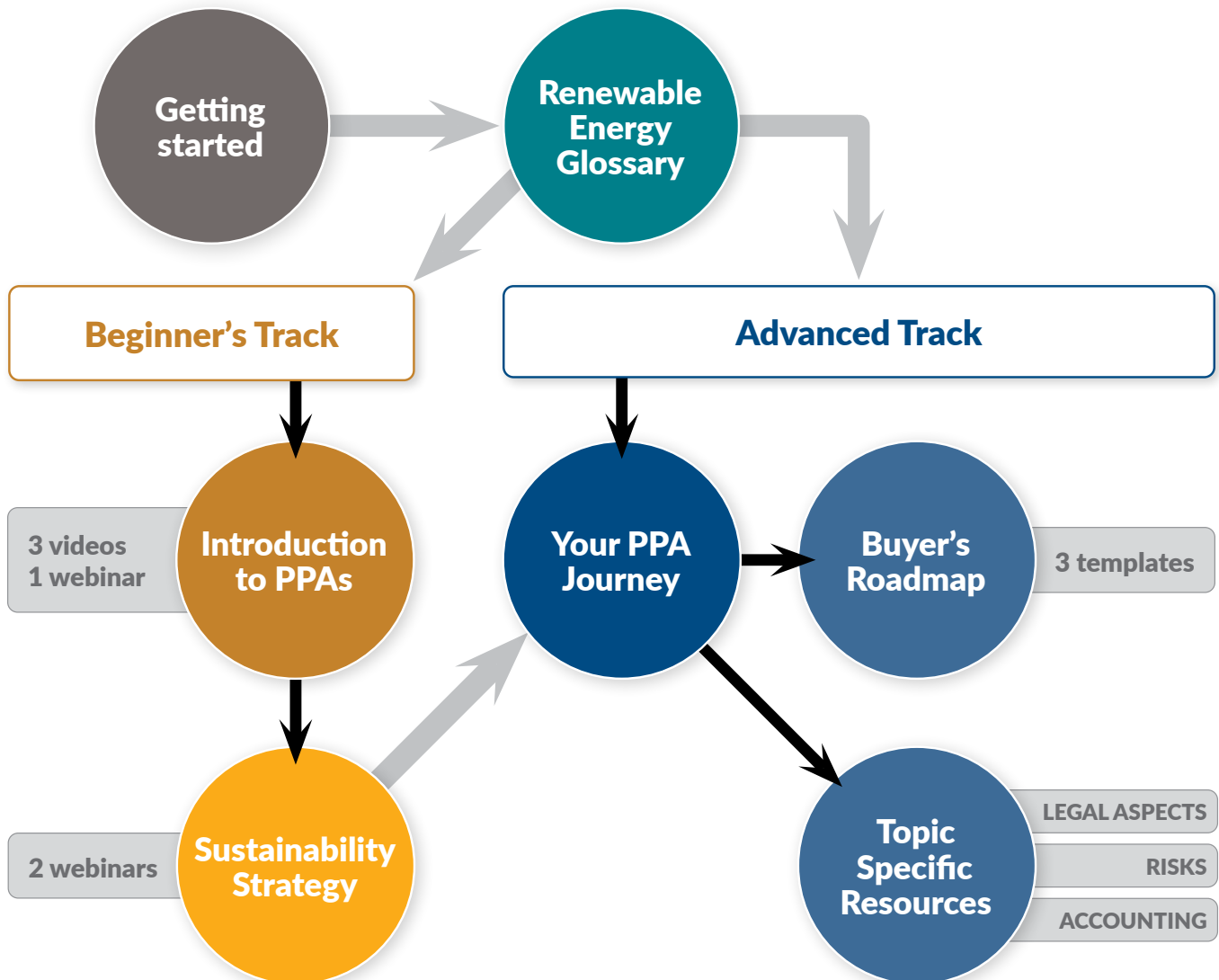
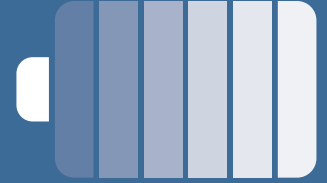


A guide to
help buyers get started

POWERING up

Welcome to BRC-Canada!

This guide will show you how to make the most efficient use of the resources now at your fingertips, saving you time and shortening your learning curve.

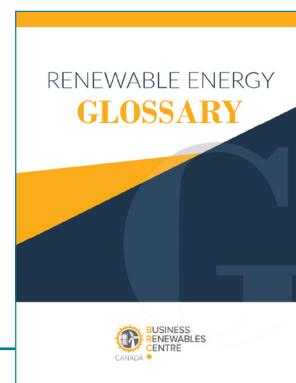


GETTING started

RE Glossary

Top of mind is providing you with an understanding of power purchase agreements (PPAs) and the PPA market in Canada.

Unless you're already well-versed in the language of PPAs, we recommend that you open our **RENEWABLE ENERGY GLOSSARY** in a separate tab. That way you'll have definitions and explanations of key terms handy if you need them.



BEGINNER'S track

If you're new to PPAs, this track is tailored for you and your organization. Let's start by learning the nuts and bolts about PPAs, environmental attributes and how you can buy renewable energy directly from developers. The first three videos would easily fit into a **POMODORO!** The last is for when you have a bit more time set aside, though the chapters make it easy to pause and pick up again where you left off, if necessary.

- **WHAT IS A POWER PURCHASE AGREEMENT?** (VIDEO: 5:28)
- **WHAT ARE ENVIRONMENTAL ATTRIBUTES?** (VIDEO: 3:55)
- **BUYING RENEWABLE ELECTRICITY DIRECTLY FROM DEVELOPERS** (VIDEO: 6:07)
- **MEETING THE PPA MOMENT IN ALBERTA** (WEBINAR: 1 hour 25 minutes)

Introduction to PPAs

Next, we will explore sessions covering the importance of sustainability strategies, and how PPAs support the achievement of environmental goals.

EMISSIONS TO RECS: MEETING YOUR CLIMATE GOALS

This webinar covers how carbon accounting can address environmental, social and governance (ESG) goals. Open the webinar in YouTube to see the index. Led by Leonard Olien from Power Advisory. (1 hour 4 minutes)

BEYOND THE BASICS: CLEAN ENERGY'S ROLE IN ESG STRATEGY

Join Mark Porter from the Clean Energy Buyers Association (CEBA) to explore the latest trends in corporate environmental, social and governance (ESG) strategy and how virtual power purchase agreements (vPPAs) fit as a key tactic to meeting sustainability goals. Open the webinar in YouTube to see the index. (50 minutes)

Now, you're all ready to dive into how your organization can implement PPAs.

Sustainability Strategy

ADVANCED track



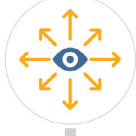
Your PPA Journey

Ready to implement PPAs? This track provides comprehensive resources for organizations poised to integrate PPAs into their sustainability strategies. The following resources detail the steps you would need to consider as you start implementing the PPA, the risks you should be aware of, and various other factors.



BUYER'S ROADMAP

Follow this stepwise guide through the entire PPA procurement journey. Depending on where you are in the journey, you can use this as a checklist to verify if you've hit all the right check points or as a guide to understand what to expect from the procurement process.



The road map starts from your organization understanding their energy consumption and renewable energy goals and will take you through why and how you should build an internal "deal team," the RFP process, up to negotiating a contract and obtaining final approvals.



The road map highlights our templates used through the procurement process, like the CFO pitch deck, RFP template and term sheet.



Buyer's Road Map

You will have to consider a few aspects prior to starting your procurement journey that will help you get a better understanding of the process. These webinars provide insights:

LEGALLY SPEAKING (VIDEO: 58 min)

This webinar explains the importance of the term sheet and the different aspects buyers should be considering when getting into a PPA.

KEY DRIVERS FOR CANADIAN RENEWABLE ENERGY MARKET PPAs (VIDEO: 1:29)

This webinar looks at various drivers of renewable energy costs, the investment tax credit's impact on project economics and how PPA prices can be impacted.

INTERNATIONAL FINANCIAL REPORTING STANDARDS ACCOUNTING PRIMER FOR RENEWABLE ENERGY POWER PURCHASE AGREEMENTS (PDF)

This IFRS primer will assist accounting professionals in your organization to understand and assess the potential accounting implications of PPAs and discuss various implications to internal stakeholders.



Specific Topics

